

PARTY LEADER & ELECTED OFFICIAL (PLEO) OUTREACH NETWORK

Kimberly is with us, and we need all her supporters to stand with her as we approach convention. Your support is critical in these final days leading up to the convention!

Kimberly has proven how great of a candidate she is by winning us all over, and by getting some incredible endorsements to date. In order to win over some of the elected officials that have yet to endorse her campaign or have previously endorsed EB, we need to flood the elected officials' phone lines and email accounts with an avalanche of overwhelming positive support for Kimberly from Democrats across California.

Anyone can do this! PLEASE have your friends, family, club members, political supporters, and your network of activists participate in our Party Leader & Elected Official (PLEO) outreach leading up to the California Democratic Party State Convention.

We've outlined three actions anyone can take by reaching out to PLEO delegates:

- 1. Calling Legislators**
- 2. Social Media Outreach**
- 3. Emailing Legislators**

CAPTURING DATA IS CRITICAL FOR OUR CAMPAIGN!

Once you've taken action, then what? Report back to Team Kimberly.

For example: If we know Congresswoman Beyonce Knowles has been contacted by 40 of Kimberly's supporters, Kimberly can call the Congresswoman and say, "Rep. Knowles - your constituents have spoken! I've heard from more than 40 people that they've called your office, urging you to support me. Can I count on your endorsement?" You get the idea.

- Please track when you called each elected official (date/time), and if they provide you with any information (is considering dual endorsement, is remaining neutral, is willing to release their delegates, etc.). PLEASE be sure to let the campaign know the results of ALL your correspondence.
- If you have any questions or need additional information, please contact Melissa Demyan at melissa@voteforkimberly.com or (805) 217-1965.

ACTION #1: CALLING LEGISLATORS

Call the attached list of Statewide Officers, Congressional Members, State Senators, & Assemblymembers using the script provided. Please call the official district office & leave a message if after hours, and if redirected please ask for the contact information for the political or campaign representative.

Talking Points for Elected Officials

Hi. My name is _____, and I'm a California Democrat (*and DSCC delegate if caller is DSCC Delegate). I'm calling because I would like to encourage [ELECTED OFFICIAL] to endorse Kimberly Ellis today for Chair of the California Democratic Party.

(IF RESPONDER SAYS:)

THIS ISN'T THE RIGHT NUMBER TO DISCUSS POLITICAL MATTERS: I'm sorry - I didn't realize. Would you please let [ELECTED OFFICIAL] know that I called? Who's the person I should contact regarding Democratic political concerns for [ELECTED OFFICIAL]; can I get the number and email address?

"[ELECTED OFFICIAL] IS STAYING NEUTRAL": I understand, however I believe this is not the time to remain neutral because the future of our Party is at stake. Please tell [ELECTED OFFICIAL] to consider endorsing Kimberly's campaign. I also would like [ELECTED OFFICIAL] to allow their appointed delegates to vote for the candidate whom they personally support, and not instruct them to support any specific candidate.

NO/SUPPORTING ERIC: I'm sorry to hear that. Would [ELECTED OFFICIAL] be willing to consider a dual endorsement? Please tell [ELECTED OFFICIAL] that as a California Democrat I believe insider politics is bad for our democracy; [ELECTED OFFICIAL] needs to allow their appointed delegates to vote for the candidate whom they personally support, and not instruct them to support any specific candidate. Can I count on [ELECTED OFFICIAL] to let their appointed delegates vote their conscience at convention?

YES: Great! Thank you so much for the support!! Looking forward to seeing [ELECTED OFFICIAL] at convention!

IF YOU GET THE VOICE MAILBOX: Script is the same as call. Please also mention releasing delegates to vote their conscience!

ACTION #2: SOCIAL MEDIA OUTREACH

Send out Tweets and social media messages/posts to elected officials.

**WHEN TWEETING, USE '' BEFORE '@[ELECTED]'

Examples:

- #ImWithKimberly - are YOU .@[ELECTED OFFICIAL]? #KimberlyIsWithUs #CADEM2017
- .@[ELECTED OFFICIAL] This is not the time for our Democratic Elected Officials to sit on the sidelines: endorse Kimberly Ellis for State Party Chair! #KimberlyIsWithUs #CADEM2017

- Tag your posts with some or all of the following hashtags: #KimberlyIsWithUs
#ImWithKimberly #CADEM2017

ACTION #3: EMAIL LEGISLATORS

Send out emails to Member of Congress, State Senators, & Assemblymembers using the template provided. Please send emails to both official district email addresses and the elected's campaign email address (when available).

Sample Email

Hi [ELECTED OFFICIAL],

My name is _____. I'm a California Democrat and would like to encourage you to endorse Kimberly Ellis for Chair of the California Democratic Party. I also would like you allow your appointed delegates to vote for the candidate whom they personally support and not instruct them to support a specific candidate. Please feel free to contact me with any questions! I'm happy to elaborate as to why I am supporting Kimberly Ellis for Chair of the California Democratic Party.

Thanks,

[NAME]

Elected Official	District	Phone Number	Instruction
*Gavin Newsom	Lt. Governor/ Statewide	(916) 445-8994 .@GavinNewsom	support and if not don't instruct your delegates
*Betty Yee	Controller/Statewide	(916) 445-2636 .@BettyYeeforCA	support and if not don't instruct your delegates
*John Chiang	Treasurer/Statewide	.@JohnChiangCA Or contact Parke: (626) 535-9616 ext. 5	support and if not don't instruct your delegates
*Tom Torlakson	Superintendent of Public Instruction/ Statewide	.@TomTorlakson (916) 319-0800	support and if not don't instruct your delegates
*Kamala Harris	U.S. Senate/Statewide	.@KamalaHarris (213) 894-5000	support and if not don't instruct your delegates
*Nancy Pelosi	Congress - D12	.@NancyPelosi (415) 556-4862	support and if not don't instruct your delegates
*Barbara Lee	Congress - D13	.@BLeeForCongress (510) 763-0370	support and if not don't instruct your delegates
*Eric Swalwell	Congress - D15	.@RepSwalwell (510) 370-3322	support and if not don't instruct your delegates
*Maxine Waters	Congress - D43	.@MaxineWaters (323) 757-8900	support and if not don't instruct your delegates
*Nanette Barragan	Congress - D44	.@Nanette4CA (310) 831-1799	support and if not don't instruct your delegates
*Scott Peters	Congress - D52	.@RepScottPeters (858) 455-5550	support and if not don't instruct your delegates
*Bill Dodd	State Senate - D3	.@billdoddCA (707) 224-1990	don't instruct your delegates
*Marc Berman	State Assembly - D24	.@Marc_Berman (650) 691-2121	support and if not don't instruct your delegates
*Monique Limon	State Assembly - D37	(805) 564-1649 .@AsmMoniqueLimon	support and if not don't instruct your delegates
Xavier Becerra	Attorney General/ Statewide	.@AGBecerra	support and if not don't instruct your delegates
Alex Padilla	Secretary of State/ Statewide	(916) 653-6814 .@AlexPadilla4CA	support and if not don't instruct your delegates
Dave Jones	Insurance Commissioner/ Statewide	.@CA_DaveJones (916) 492-3500	support and if not don't instruct your delegates

NOTE: * denotes a priority - please prioritize contacting these 14 elected officials!

Elected Official	District	Phone Number	Instruction
Dianne Feinstein	U.S. Senate/Statewide	.@SenFeinstein	support and if not don't instruct your delegates
Jared Huffman	Congress - D2	.@RepHuffman	don't instruct your delegates
John Garamendi	Congress - D3	.@RepGaramendi	don't instruct your delegates
Mike Thompson	Congress - D5	.@RepThompson	support and if not don't instruct your delegates
Doris Matsui	Congress - D6	.@DorisMatsui	support and if not don't instruct your delegates
Jim Costa	Congress - D16	.@RepJimCosta	don't instruct your delegates
Salud Carbajal	Congress - D24	.@RepCarbajal	support and if not don't instruct your delegates
Julia Brownley	Congress - D26	.@JuliaBrownley26	support and if not don't instruct your delegates
Judy Chu	Congress - D27	.@RepJudyChu	don't instruct your delegates
Tony Cardenas	Congress - D29	.@RepCardenas	don't instruct your delegates
Brad Sherman	Congress - D30	.@BradSherman	don't instruct your delegates
Pete Aguilar	Congress - D31	.@RepPeteAguilar	don't instruct your delegates
Grace Napolitano	Congress - D32	.@gracenapolitano	don't instruct your delegates
Ted Lieu	Congress - D33	.@tedlieu	don't instruct your delegates
Norma Torres	Congress - D35	.@NormaJTorres	don't instruct your delegates
Raul Ruiz	Congress - D36	.@CongressmanRuiz	support and if not don't instruct your delegates
Karen Bass	Congress - D37	.@RepKarenBass	don't instruct your delegates
Linda Sanchez	Congress - D38	.@RepLindaSanchez	support and if not don't instruct your delegates
Lucille Royal - Allard	Congress - D40	.@RepRoybalAllard	support and if not don't instruct your delegates

Elected Official	District	Phone Number	Instruction
Mark Takano	Congress - D41	.@RepMarkTakano	don't instruct your delegates
Luis Correa	Congress - D46		support and if not don't instruct your delegates
Alan Lowenthal	Congress - D47	.@RepLowenthal	don't instruct your delegates
Juan Vargas	Congress - D51	.@RepJuanVargas	support and if not don't instruct your delegates
Susan Davis	Congress - D53	.@RepSusanDavis	support and if not don't instruct your delegates
Ben Allen	State Senate - D26	(310) 318-6994	don't instruct your delegates
Jim Beall	State Senate - D15	(408) 558-1295	don't instruct your delegates
Steven Bradford	State Senate - D35	(310) 412-6120	don't instruct your delegates
Kevin de Leon	State Senate - D24	(213) 483-9300	don't instruct your delegates
Cathleen Galgiani	State Senate - D5	(209) 948-7930	don't instruct your delegates
Steven Glazer	State Senate - D7	(925) 258-1176	don't instruct your delegates
Ed Hernandez	State Senate - D22	(626) 430-2499	don't instruct your delegates
Robert Hertzberg	State Senate - D18	(818) 901-5588	don't instruct your delegate
Jerry Hill	State Senate - D13	(650) 212-3313	don't instruct your delegates
Ben Hueso	State Senate - D40	(760) 335-3442	don't instruct your delegates
Hannah-Beth Jackson	State Senate - D19	(805) 965-0862	support and if not don't instruct your delegates
Richardo Lara	State Senate - D33	(562) 256-7921	don't instruct your delegates
Mike McGuire	State Senate - D2	(415) 479-6612	don't instruct your delegates
Tony Mendoza	State Senate - D32	(562) 860-3202	don't instruct your delegates

Elected Official	District	Phone Number	Instruction
Bill Monning	State Senate - D17	(831) 425-0401	support and if not don't instruct your delegates
Josh Newman	State Senate - D29	(714) 671-9474	don't instruct your delegates
Richard Pan	State Senate - D6	(916) 651-1529	support and if not don't instruct your delegates
Anthony Portantino	State Senate - D25	(818) 409-0400	support and if not don't instruct your delegates
Richard Roth	State Senate - D31	(951) 680-6750	don't instruct your delegates
Nancy Skinner	State Senate - D9	(510) 286-1333	support and if not don't instruct your delegates
Henry Stern	State Senate - D27	(818) 876-3352	don't instruct your delegates
Bob Wieckowski	State Senate - D10	(510) 794-3900	don't instruct your delegates
Cecilia Aguiar- Curry	State Assembly - D04	(530) 662-7867	support and if not don't instruct your delegates
Joaquin Arambula	State Assembly - D31	(559) 445-5532	don't instruct your delegates
Richard Bloom	State Assembly - D50	(310) 450-0041	don't instruct your delegates
Raul Bocanegra	State Assembly - D39	(818) 365-2464	don't instruct your delegates
Anna Caballero	State Assembly - D30	(831) 759-8676	support and if not don't instruct your delegates
Ian Calderon	State Assembly - D57	(562) 692-5858	don't instruct your delegates
Sabrina Cervantes	State Assembly - D60	(951) 371-6860	don't instruct your delegates
Ed Chau	State Assembly - D49	(323) 264-4949	don't instruct your delegates
David Chiu	State Assembly - D17	(415) 557-3013	don't instruct your delegates
Kansen Chu	State Assembly - D25	(408) 262-2501	don't instruct your delegates
Ken Cooley	State Assembly - D08	(916) 464-1910	don't instruct your delegates

Elected Official	District	Phone Number	Instruction
Jim Cooper	State Assembly - D09	(916) 670-7888	don't instruct your delegates
Matt Dababneh	State Assembly - D45	(818) 904-3840	don't instruct your delegates
Tom Daly	State Assembly - D69	(714) 939-8469	don't instruct your delegates
Susan Talamantes Eggman	State Assembly - D13	(209) 948-7479	support and if not don't instruct your delegates
Jim Frazier	State Assembly - D11	(707) 399-3011	support and if not don't instruct your delegates
Laura Friedman	State Assembly - D43	(818) 558-3043	support and if not don't instruct your delegates
Eduardo Garcia	State Assembly - D56	(760) 347-2360	don't instruct your delegates
Mike A. Gipson	State Assembly - D64	(310) 324-6408	don't instruct your delegates
Todd Gloria	State Assembly - D78	(619) 645-3090	don't instruct your delegates
Jimmy Gomez	State Assembly - D51	(213) 483-5151	don't instruct your delegates
Adam Gray	State Assembly - D21	(209) 726-5465	don't instruct your delegates
Tim Grayson	State Assembly - D14	(925) 521-1511	don't instruct your delegates
Chris Holden	State Assembly - D41	(626) 351-1917	don't instruct your delegates
Jacqui Irwin	State Assembly - D44	(805) 482-1904	don't instruct your delegates
Reginal Jones-Sawyer	State Assembly - D59	(213) 744-2111	don't instruct your delegates
Marc Levine	State Assembly - D10	(415) 479-4920	don't instruct your delegates
Evan Low	State Assembly - D28	(408) 446-2810	don't instruct your delegates
Jose Medina	State Assembly - D61	(951) 369-6644	don't instruct your delegates
Al Maratsuchi	State Assembly - D66	Email Arwen Chenery: ArwenC@gmail.com	don't instruct your delegates

Elected Official	District	Phone Number	Instruction
Adrin Nazarian	State Assembly - D46	(818) 376-4246	support and if not don't instruct your delegates
Patrick O'Donnell	State Assembly - D70	Email: AllisonMGallagher@gmail.com	don't instruct your delegates
Bill Quirk	State Assembly - D20	(510) 583-8818	don't instruct your delegates
Sharon Quirk-Silva	State Assembly - D65	Call District Director Jesse Ben-Ron at (714) 262-6472 after 5 p.m.	don't instruct your delegates
Eloise Gomez Reyes	State Assembly - D47	Email Ynez: YNCanela@gmail.com	support and if not don't instruct your delegates
Sebastian Ridley-Thomas	State Assembly - D54	(323) 291-5441	don't instruct your delegates
Freddie Rodriguez	State Assembly - D52	(909) 902-9606	don't instruct your delegates
Blanca Rubio	State Assembly - D48	Call Miguel Cordova after 5 p.m.: (916) 302-6226	support and if not don't instruct your delegates
Rudy Salas Jr.	State Assembly - D32	Referred to Celia: CeliaMata@asm.ca.gov	don't instruct your delegates
Miguel Santiago	State Assembly - D53	(213) 620-4646	don't instruct your delegates
Phil Ting	State Assembly - D19	Email Alex: info@PhilTing.com	don't instruct your delegates
Jim Wood	State Assembly - D02	(707) 576-2526	don't instruct your delegates